



SERIOUS WOO

LIGHTS, CAMERA, ACTION

OVERVIEW

-  A team film project for corporate storytelling
-  Available in full day or 4 part series
-  For 8 to 150 participants

DESCRIPTION

Let your team tell their story through the bright lights of Hollywood.

Lights, Camera, Action is a fast paced, creative challenge for small and large teams. Choose a topic, and we will guide participants through all aspects of film making in one day.

They will write, design, produce and perform in their very own short films. The day culminates in a premier screening. We'll bring the popcorn!

This is an unforgettable opportunity to make memories, promote corporate storytelling, improve communication skills and build creative confidence.

Lights, Camera, Action is a fun and powerful day of team building while creating authentic content around change, brand and strategy.

WHY SERIOUS WOO





Serious Woo operates a little differently. Our workshops are learner led, interactive, high energy and loads of fun. With a methodology grounded in the arts, our workshops promise to give your staff an invaluable gift - insight into themselves and tools they can take into their work, life and beyond.



A totally stimulating day for all participants, workshops which invigorated and engaged with everyone in each group. Some weeks after the event and participants continue to enthuse about the experience.

Asahi Beverages Australia

OUTCOMES

-  Build presentation and storytelling skills with our experienced facilitators
-  Delegate, create and negotiate in a fast-paced fun environment
-  Learn creative processes and build personal creative confidence
-  Create authentic, employee driven content which supports your change, brand and other communication initiatives

OUR CLIENTS

